

# Easy Sharing Insight Out

- ————— ● Binokula enables simple, secure & scalable report sharing across your entire business network.



## Create

Create a report



## Publish

Publish the report using Binokula Report Author



## Manage

Set group and user permissions



## View

Users log in to Binokula web portal to view report

## Share reports with ease

Binokula provides a simple, secure and scalable platform for you to share insight across your business ecosystem.



### SIMPLICITY

#### Simply powerful. Powerfully simple.

Binokula simplifies report sharing while maximising the report delivery capabilities.



### SECURITY

#### Control your data

Set permissions and decide what information users can view and interact with.



### SCALABILITY

#### Software that grows with you

Binokula is built to scale with your business growth so you only pay for what you need.

## Power. Magnified.

### Report with more depth

Say goodbye to static files via email. Binokula's interactive reports allow your partners to dig deeper into the data that powers their performance.

### Eliminate blind spots

With complete, accurate and up-to-date reporting data, your business partners are able to make smarter business decisions aligned with your goals.

### Focus on what matters

Binokula takes the hassle out of B2B report sharing, so you can spend more time focusing on what you do best.